



## Dentec Hard Hat Logo Artwork Guidelines: Preparing Your Logo for Custom Imprinting

### Submit the Right Artwork the First Time

To ensure fast turnaround and the highest print quality, please provide your logo in a vector format whenever possible.

Vector artwork allows us to resize, separate colours, and prepare your logo for our custom pad-printing process without loss of quality.

Example of low res logo: blurry when zoomed in WE CAN'T USE!

### ✓ Preferred File Types

Please submit one of the following:

- ✓ Adobe Illustrator (.AI)
- ✓ Vector PDF (.PDF)
- ✓ Encapsulated PostScript (.EPS)
- ✓ Scalable Vector Graphics (.SVG)
- ✓ JPG / JPEG -**HIGH RES ONLY**
- ✓ PNG -**HIGH RES ONLY**

These files contain editable vector paths that **can** be prepared for printing.



High-resolution JPG or PNG files may be accepted. To check your file, zoom in on the logo. If it remains sharp, it may be usable. If it becomes fuzzy, blurry, or pixelated, the resolution is too low for printing.

### ⚠ Files That Usually Cannot Be Used

The following file types are not suitable for production artwork unless they contain embedded vector artwork:

- ✗ JPG / JPEG (low res)
- ✗ PNG (low res)
- ✗ GIF
- ✗ BMP
- ✗ TIFF
- ✗ Screenshots
- ✗ Photos of business cards
- ✗ Images copied from websites
- ✗ Logos pasted into Word, PowerPoint or Excel
- ✗ Logos with gradients (we can only do solid colours)

Example of logo with gradient: WE CAN'T USE!



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These files are made of pixels rather than editable shapes and generally cannot be converted accurately for printing.

# Why Vector Files Matter

Our imprinting equipment requires artwork made from editable vector objects, not images. Vector artwork allows us to:

- ✓ Separate each colour individually
- ✓ Convert artwork for plate making
- ✓ Resize without losing quality
- ✓ Maintain sharp, crisp edges
- ✓ Produce consistent, professional results

## Artwork Checklist

Before sending your logo, please confirm:

- File is AI, EPS, SVG, Vector PDF
- Text has been converted to outlines (if possible)
- Colours are clearly defined
- Artwork is clean and editable
- No embedded low-resolution images
- No screenshots or photographs
- No logos with gradients

## Need Help?

If you only have a JPG or PNG, don't worry—we may still be able to help.

Our artwork department can review your file and determine whether:

- A suitable vector version already exists
- The artwork can be converted
- The logo must be professionally redrawn

**\*Additional artwork charges may apply depending on the complexity of the logo.**

## Need a Vector File?

Many companies already have vector versions of their logo.

Ask your marketing department, graphic designer, or sign company for one of the following:

- Adobe Illustrator (.AI)
- EPS
- Vector PDF
- SVG

## Dentec Artwork Review

Every submitted logo is reviewed by our artwork department before production to ensure it meets our print quality standards. Providing the correct artwork helps reduce delays and ensures the best possible imprint quality.

Example of a high res jpeg we CAN use!



# Artwork Quality Guide

File Type	Recommended	Notes
AI	✓ Best	Fully editable vector artwork
EPS	✓ Best	Industry standard vector
Vector PDF	✓ Excellent	Editable vector artwork
SVG	✓ Excellent	Vector artwork
High Resolution PNG	⚠ Maybe	May require recreation; cannot separate objects (charge may apply)
High Resolution JPG	⚠ Maybe	Usually requires redrawing (charge may apply)
Low Resolution JPG/PNG	✗ No	Too pixelated for accurate reproduction
Screenshot	✗ No	Cannot be used for production

Choose from 13 different colours in Cap & Full Brim Styles, and 9 different colours in Bump Caps



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# Imprint Locations & Capabilities

Dentec's advanced in-house pad printing system delivers crisp, durable custom logos on our Canadian-made LIDGUARD® hard hats. Choose from multiple imprint locations to maximize visibility and reinforce your brand on the job site.

## Custom Imprinting Features

- Up to 5-colour logo printing
- Up to 4 imprint locations: Front, Back, Left Side & Right Side
- **Maximum imprint area per location: 70 mm (W) × 50 mm (H)**
- Low minimum order quantities
- No setup fees
- Fast turnaround times
- Optional Hi-Viz reflective striping available (installed by Dentec for an additional charge)



Actual imprint size may vary depending on the shape and proportions of your logo. Our artwork department will review all submitted files to ensure the best possible print quality.



FRONT



LEFT SIDE



RIGHT SIDE



BACK



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